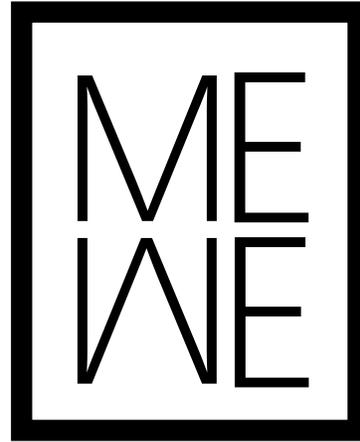




# CORE

ENTREPRISE

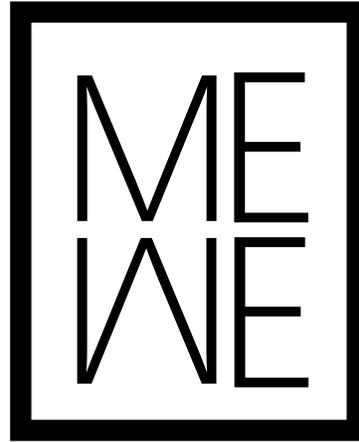
*Nurture the CORE in you as you engage the **world** around you*



**Leadership**

Development



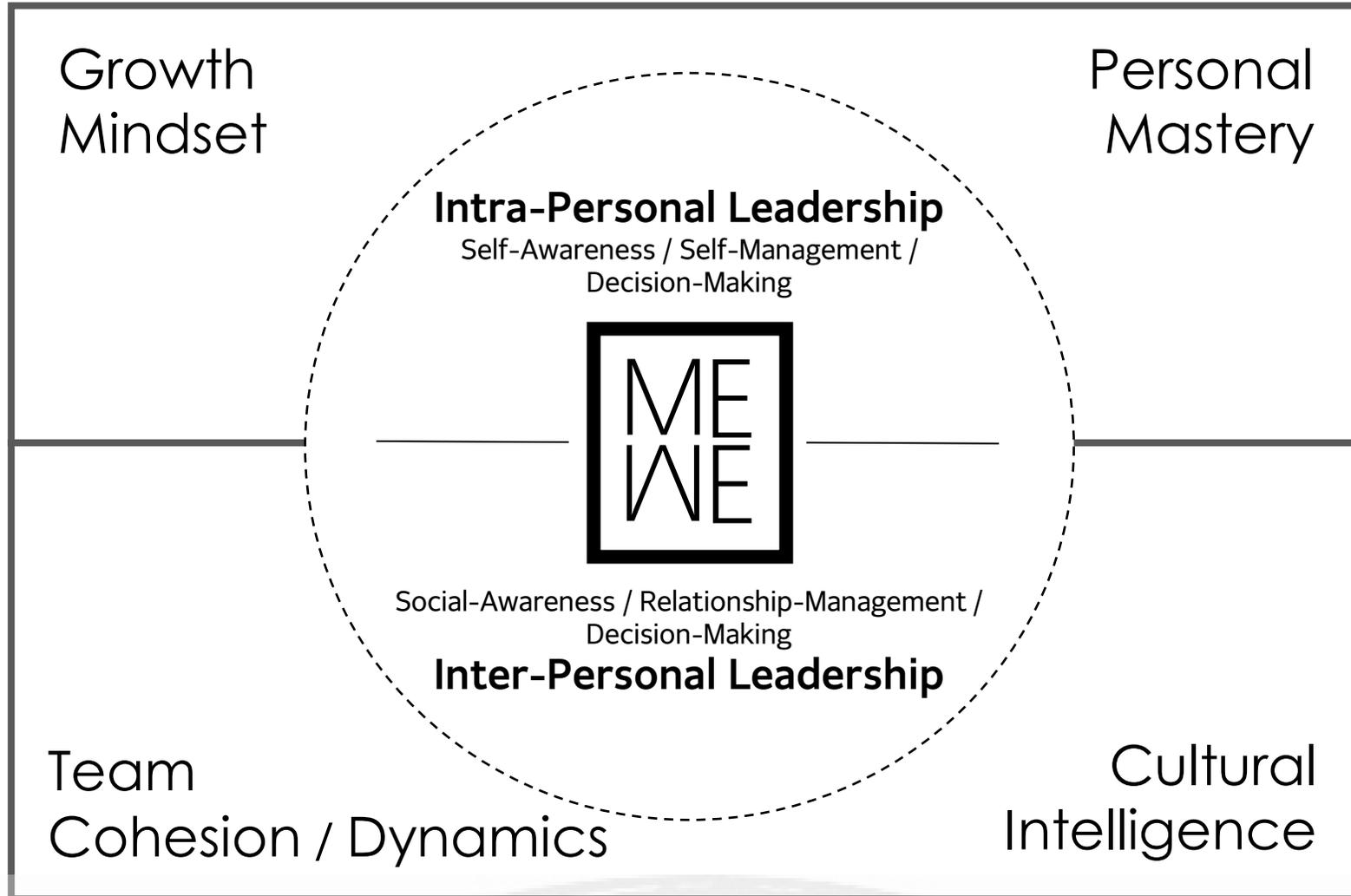


**Leadership**

Development

Leadership is not just about leading others but self, too. Leaders need to constantly develop skills and qualities to strengthen Intra-Personal Leadership (**ME**) and Inter-Personal Leadership (**WE**) through learning and doing. A leader carries himself / herself well, is a role-model, walks the talk, is reflective and grows continuously. At the same time, a leader needs to interact with individuals effectively, motivate them towards a common goal, stick with them till the end and cultivate a heart for his / her community.





*MEWE Leadership Development Model is developed based on the well-adopted Social Emotional Learning framework around the world. The 4 CORE Learning Areas are well-known pedagogies/strategies to develop soft-skills/life-skills which can be applied to one's personal leadership development journey.*

# CORE Learning Outcomes



## 8 Intra-Personal Leadership Concepts

- Your heart is where your treasure is (Prioritising)
- Breaking big tasks down small
- Setting targets, 1<sup>st</sup> step to turn the invisibles visibles (SMART goals)
- Living a Purpose Driven life
- Perspectives, don't be too quick to judge
- Growth is the evidence of life
- Don't just exist .. LIVE!
- The man/woman in the mirror

# CORE Learning Outcomes

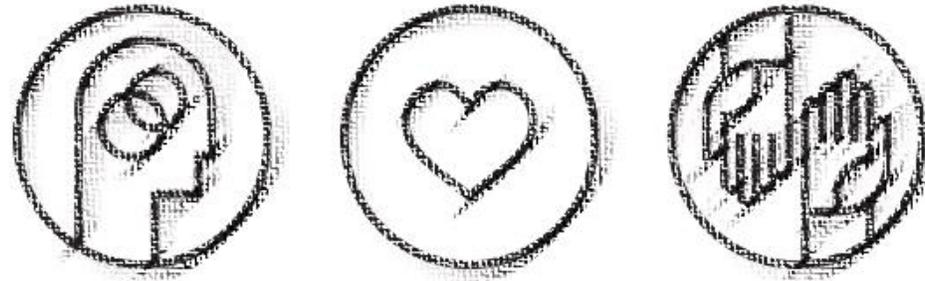


## 8 Inter-Personal Leadership Concepts

- 5-Stages of Team Development
- None of us is as smart as all of us
- One for all, all for one
- To lead is to serve
- Communication works for those who work at it
- Unity in Diversity
- For vision or division?
- 2 is better than 1 ... really?

# Methodology

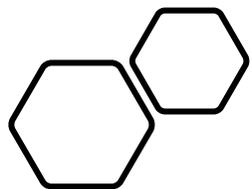
*This 3-prong Approach strengthens the conviction of one's leadership beliefs as he/she learns, listens and puts in action leadership knowledge and skills*



*Understanding*  
Leadership Concepts  
through Experiential  
Metaphor Approach  
**(Head)**

*Cultivating* Leadership  
Concepts from listening to  
those with the Experience  
**(Heart)**

*Strengthening*  
Leadership Concepts by  
Experiencing e.g. projects  
**(Hand)**



ENGAGE



ELABORATE

## EXPERIENTIAL METAPHOR ©

*Many studies have shown that metaphors help learners to understand new concepts / ideas by connecting with some things that they are familiar with. Metaphors are also used to shape beliefs and values in character development. **Experiential Metaphor** is an effective approach that makes “metaphors come alive” and create the “Aha!” moments for people to comprehend easily.*

CONNECT



RESPOND



Effective facilitation is key to distilling CORE Learning Points from the Experiential Metaphor™. Above is a 4-step process to ensure learning outcomes are achieved.



# Learning Leadership Concepts through Experiential Metaphor Approach

Intra-Personal Leadership Modules

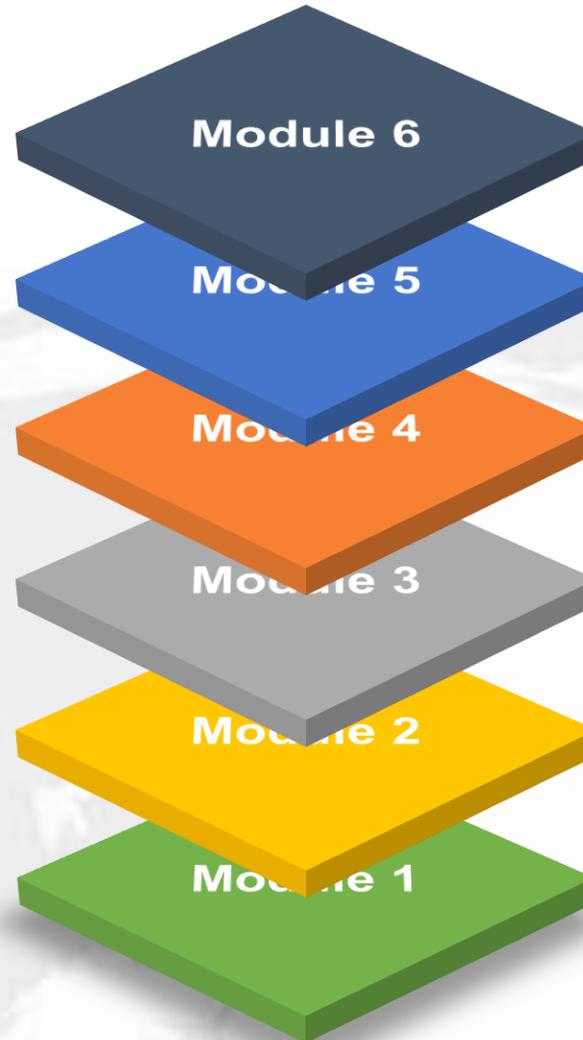
Growth Mind-set Module 5  
Experience: Footprints



Personal Mastery Module 3  
Experience: Photography



Personal Mastery Module 1  
Experience: Ball Juggling



Growth Mind-set Module 6  
Experience: Pottery or  
Candle-making

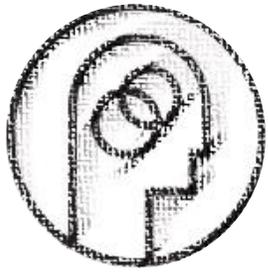


Growth Mind-set Module 4  
Experience: Terrariums



Personal Mastery Module 2  
Experience: Target Shooting

[Click here for  
Progr. Outline](#)



# Learning Leadership Concepts through Experiential Metaphor Approach

Inter-Personal Leadership Modules

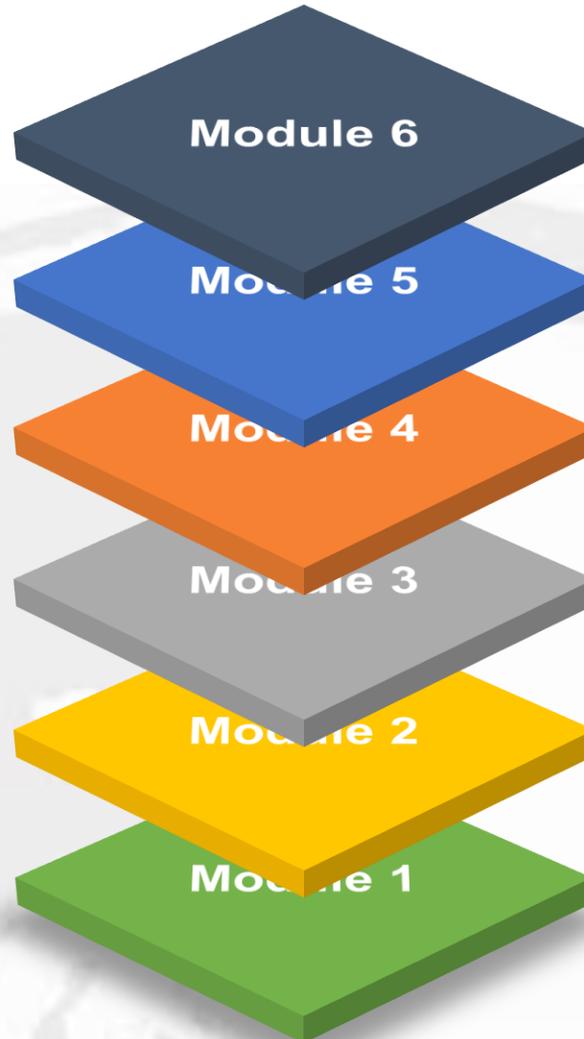
Team Dynamics Module 5  
Experience: Filmmaking



Team Cohesion Module 3  
Experience: Team Mission



Team Cohesion Module 1  
Experience: Cup-stacking



Team Dynamics Module 6  
Experience: Dragon-boating



Cultural Intelligence Mod 4  
Experience: Patchwork



Team Cohesion Module 2  
Experience: Drums Circle

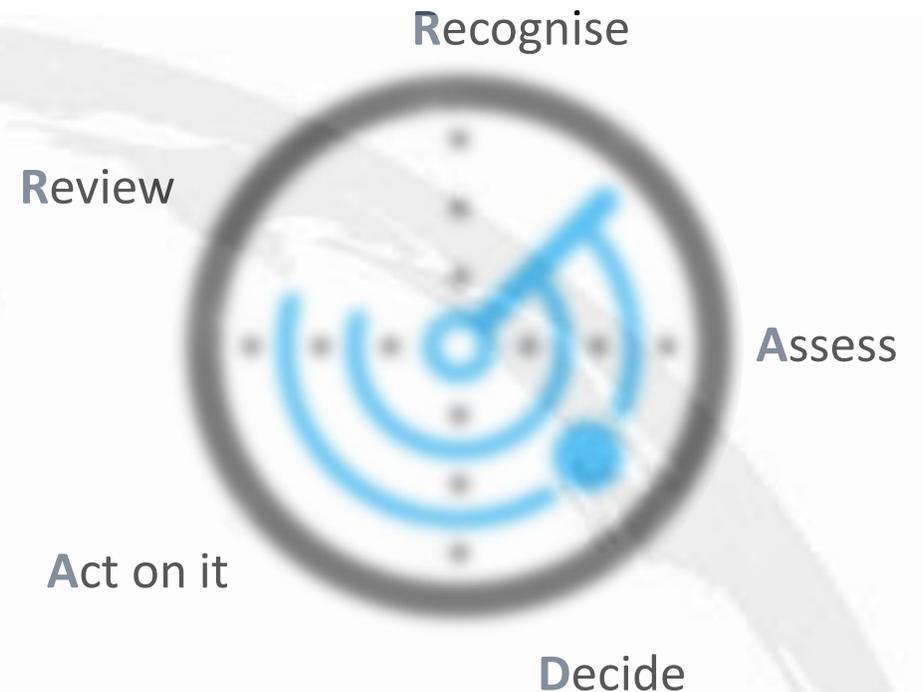
[Click here for  
Progr. Outline](#)



## *Cultivating* Leadership Concepts from listening to those with the **Experience**

*Much can be learned from those who have been through it. But even more can be gleaned if we can interact with them personally. Student Leaders will be guided to reach out to leaders from various industries of their interest to arrange for an online or onsite interview session. They will be taught how to use RADAR to guide them in their reflections.*

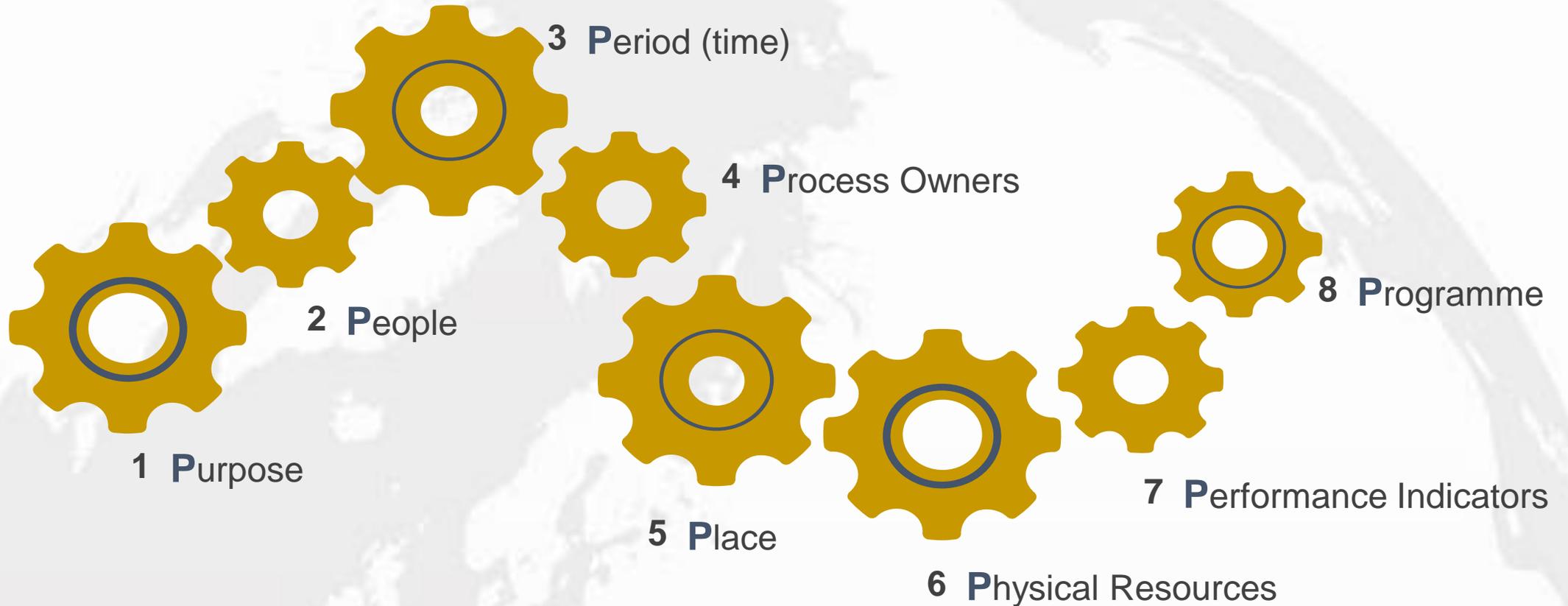
# **R.A.D.A.R.®**





# Strengthening Leadership Concepts by **Experiencing** (organising projects)

Nothing beats learning on the job. Student Leaders will learn and apply Design Thinking process and 8Ps Planning © guide to plan, organize and run projects for their communities



# Clients



**MEWE Personal Mastery**  
Module 1 – The importance of  
prioritising  
@ St Andrews Juniors School



**MEWE Personal Mastery**  
Module 2 – Setting SMART  
goals  
@ St Andrews Juniors School



**MEWE Personal Mastery**  
Module 3 – Seeing from  
different Perspectives  
@ Angle Chinese School (J)

# Clients



**MEWE's 8Ps Planning Guide**  
for their Leadership Project  
@ Girls' Brigade in Zhonghua  
Secondary Sch



**MEWE Growth Mind-set**  
Module 1 – Overcoming  
limiting forces  
@ Riverside Secondary Sch



**MEWE Team Dynamics**  
Module 2 – Importance of  
effective communication  
@ Anglo Chinese School (J)

# Clients



**MEWE Team Dynamics**  
Module 2 – Importance of effective communication  
@ Singapore Chinese Girls' Sch



**MEWE Growth Mind-set**  
Module 2 – Leaving your footprints behind  
@ Singapore Chinese Girls' Sch



**MEWE Team Cohesion Module**  
1 – 5-Stages of Team Development  
@ Compassvale Secondary Sch

# Clients



**MEWE Team Cohesion Module 3 – Setting Team Goals and learning to stay focus @ Fern Green Primary Sch**



**MEWE Growth Mind-set Module 6 – Importance of Self-esteem and Resilience @ Boon Lay Garden Pri Sch**



**MEWE Growth Mind-set Module 6 – Servant Leadership and Self-care @ CHIJ (Toa Payoh) Pri Sch**

# Other Clients

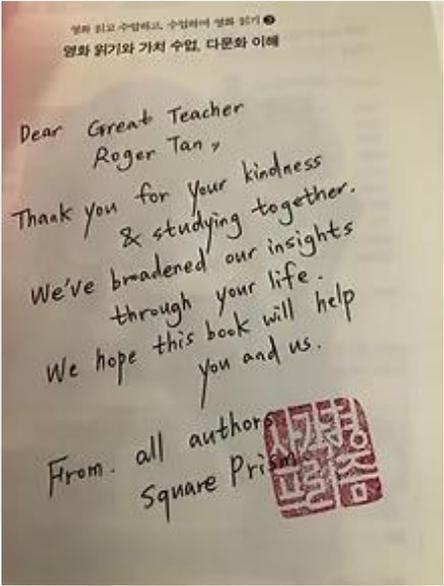


Leadership  
Development

업에 참여하였으며 배우고 깨달은 내용을 소감문에 적었습니다.

"Roger의 수업을 통해 학생들은 서로 다른 관점에서 사물을 보는 방법과 다른 관점 속에서도 종합적인 안목을 유지하는 법을 배우며 사람 사이에 편견과 판단을 만들어 내는 '렌즈'를 인식하였습니다. Roger는 여러 가지 예시와 쉬운 설명으로 수업하였습니다. 학생들에게 재미와 깨달음을 준 수업이었습니다."

- 임위문, 싱가포르 중후아 중학교 교장



BIKY Research Institute of Media & Education for Children (Korea)

Class Design of Film Literacy 3  
- Understanding Multi-Culture

Worked with Dr Taeyun Lee from Korea to develop post-movie-screening activities for his book for schools

Nurturing Kindness at Home and in School. A Parenting workshop for Preschools and Primary Schools.



“

“Roger did a great job in linking the Photography activity to our BB Camp theme – Unity. It helped the boys to learn to maintain unity by seeing things from different perspectives and be aware of the ‘lenses’ that they may wear that create prejudices and judgements among them. Roger helped further expound this learning through examples and easy to apply tips and nuggets of info as well. It was thus interesting and insightful for the boys”

**Lam Wee Woon / Officer / BB in Zhonghua Secondary School**

"Roger is a creative educator. He developed Experiential Metaphor, an approach for character development. He has also created several programs that developed character in a concrete and practical way. His programs are easy to learn and deliver clear messages. Above all, he is a person with a warm heart and passion"

**Dr Lee Taeyun / Director of Value Education / Busan International Kids & Youth Film Festival Edu. Progr.**

“The activity is helpful and unique. The students were not aware of the purpose of making the booklet at first but the discussion and facilitation helped them to understand empathy. It was effective and the message was clear. Concrete examples were provided too”

**A Volunteer / Indonesia Autism Foundation**

“

"This workshop helped me to think more positively and motivated me to study harder to achieve what I want in life. It helped me to feel determined to motivate myself and others around me to do better. Coach Roger was encouraging and persuasive to explain the 2 different types of mindsets and the importance to choose Growth Mindset. He also expanded my perspective of the world."

**Athiran / Student / Riverside Secondary School**

"I am extremely grateful for the opportunity to take part in this workshop as it has definitely deepened my understanding of the importance of communication. It has also broadened my knowledge on video presenting and having the opportunity to try it out for ourselves was a very exciting experience. This workshop was very fun and engaging. There were many interesting activities that helped me learn more about effective communication and its benefits"

**Rachel / Student / Singapore Chinese Girls' School (Sec)**

"I find Coach Roger approachable throughout this leadership workshop. His attitude made it very easy for us to approach him for any questions. He was also very clear when explaining to us the various sections of the workshop such as Listening and Organising skills. Overall, I found the workshop to be enlightening and beneficial and I'm sure it will help me a lot in the near future"

**Leila / Student / GB in Zhonghua Secondary School**



The approaches and strategies marked with © are copyright of Core Enterprise Pte Ltd (UEN: 201813152Z)

All Rights Reserved